



Pharmintech
Powered by **Ipack Ima**

MARKETING & SPONSORSHIP

OPPRORTUNITIES

27 - 30 May, 2025

Fiera Milano

With the patronage of:



Associazione Farmaceutici Industria
Società Scientifica

An event by:



Organized by Ipack Ima srl

Follow us:



PHARMINTECH 2025

MILANO, POWERED BY IPACK IMA

International trade fair project dedicated to **LifeScience** industries: pharmaceuticals, parapharmaceuticals, nutraceuticals, cosmeceuticals, medical devices and biotechnologies.

The Bologna Fiere event will take place in Milan **from 27 to 30 May 2025** and will be organised by Ipack Ima Srl.

The **8th edition** will be held in conjunction with IPACK-IMA, the international exhibition dedicated to processing, packaging and materials technologies.





Pharmintech
Powered by **Ipac Ima**



FACTS & FIGURES



287

Exhibitors

31%

International
exhibitors

27

Countries

8,733

Visitors

11%

International
visitors

47

Countries



Our mission? To be more than an exhibition, approaching the event starting from now on

PHARMINTECH WORLD

BEFORE
January – April 2025

DURING
27 – 30 May 2025

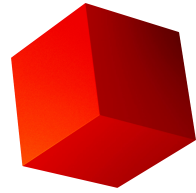
AFTER
Media window

Road to
Pharmintech 2025
Contents and events

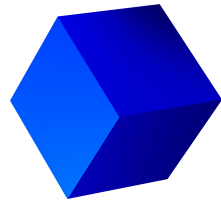
Pharmintech 2025
exhibition

Visibility in digital and
traditional media

OPPORTUNITIES FOR THE EXHIBITORS



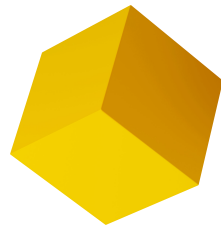
Focus on BRANDING



Focus on SITE



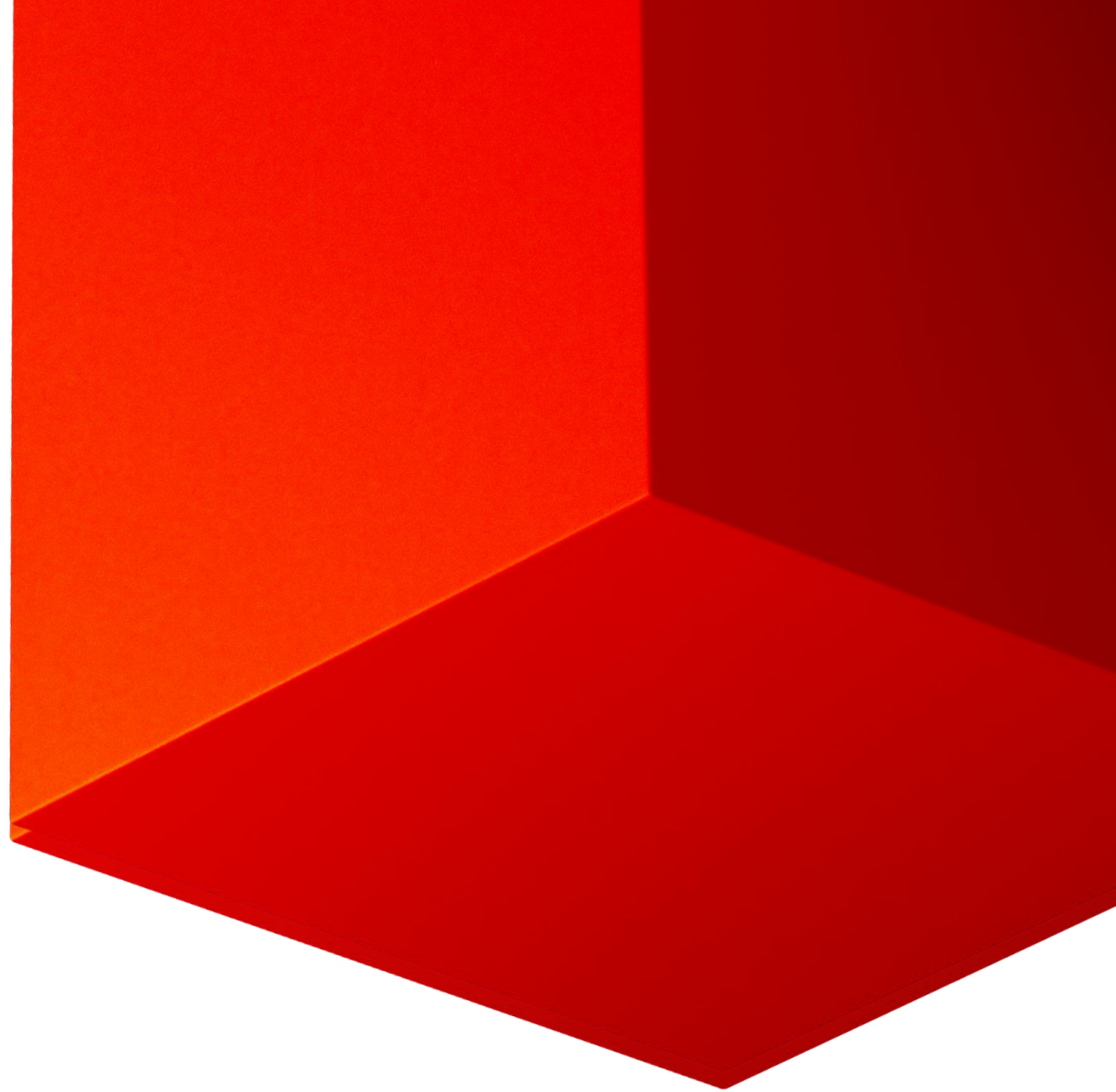
Focus on CONTENTS

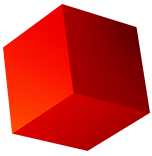


Focus on NETWORK



Focus on
BRANDING





Focus on **BRANDING**

Banner in the website Pharmintech.it

Limited spot available



Pharmintech, 27-30 May 2025 - Fiera Milano, Italy

REGISTER FOR FREE

REGISTER TO THE EXHIBITION

BANNER ADV

HERE ARE SOME OF THE PROTAGONISTS AT PHARMINTECH 2025



Our website is intuitive and mobile friendly. It represents the main source of information for the exhibition's visitors.

Put in our homepage your **advertising banner (rotating with 3 other exhibitors)** that can be purchased each month:

Prices:

From Jan to Feb 2025

€ 2.000 + VAT*/ each. / month

March 2025

€ 2.500 + VAT*/ each. / month

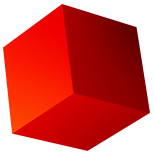
From April to May 2025

€ 3.000 + VAT*/ each. / month

From June 2025

€ 1.500 + VAT*/ each. / month

Vat(ifdue) ***Dimension, format and timing TBD.*



Focus on **BRANDING**

Logo in the website **Pharmintech.it**



Put your **company's logo** in our homepage with the link to your website.

Prices:

From Jan. to Feb. 2025

€ 1.500 + IVA*/ each. / month

March 2025

€ 1.800 + IVA*/ each. / month

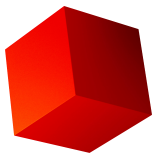
From April to May 2025

€ 2.500 + IVA*/ each. / month

From June

€ 1.000 + IVA*/ each. / month

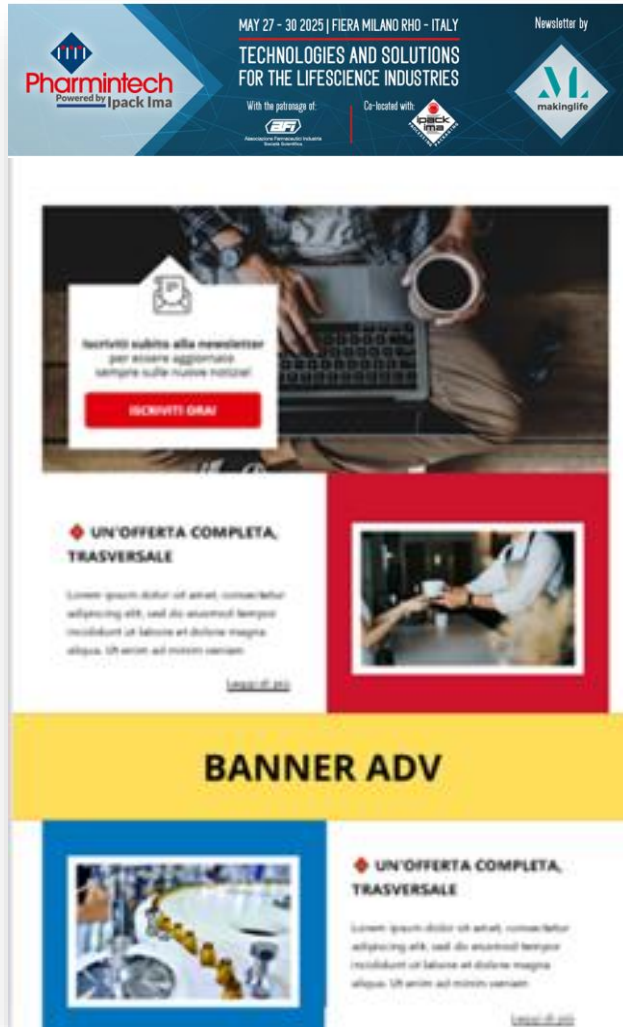
* Vat(ifdue) **Dimension, format and timing TBD



Focus on **BRANDING**

Banner in the monthly Newsletter

Limited spot available



Our monthly newsletter offers interesting and updated contents, news and trend of the industry.

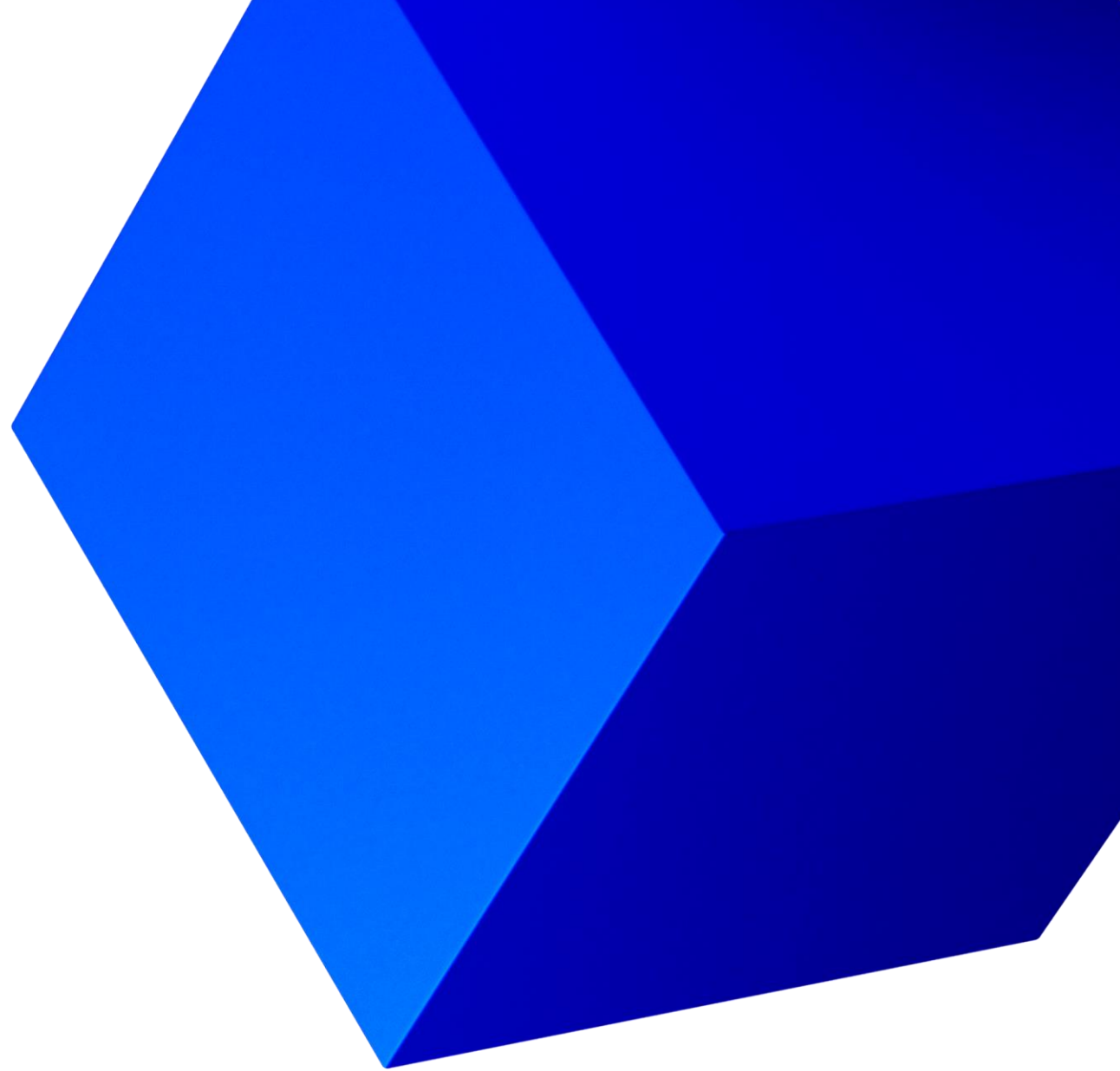
Put your **banner** in our news to increase your company visibility!

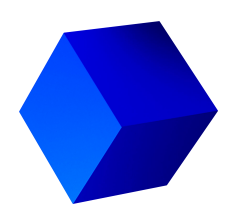
Prices:

no. 1 ADV banner Feb 2025	€ 2.000
no. 1 ADV banner March 2025	€ 2.500
no. 1 ADV banner Apr 2025	€ 3.000
no. 1 ADV banner May 2025	€ 3.500
no. 1 ADV banner Jun 2025	€ 2.000
no. 1 ADV banner Jul 2025	€ 1.500

**The ADV banner is intended exclusively for the newsletter purchased as part of the programme defined by the organiser. Dimensions, format and timing to be defined. All prices quoted are exclusive of VAT.*

Focus
ON-SITE





Focus ON SITE

Social media and communication



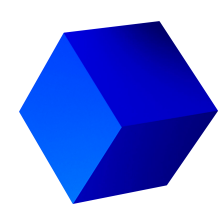
Advertise your presence at IPACK-IMA in your online channel and in your social media.

✓ [Click here](#) and download **Pharmintech's logos** and put the logo in your website

✓ Follow the official LinkedIn profile of Pharmintech.

Be always updated with news and trend, **share important news about your company** and increase your follower using the official hashtag **#pharmintech2025**

#pharmintech2025



Focus ON SITE

Pocket Guide

Exclusive opportunity



The **Pocket Guide** of IPACK-IMA and Pharmintech powered by IPACK-IMA is an essential tool that will be distributed free of charge to all visitors of the event.

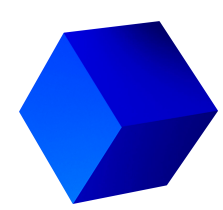
With **50,000 pieces**, this tool makes it easier to visit the show, meet exhibitors, attend events, conferences and take notes.

Rise your visibility during the event days through an advertising presence on the Pocket Guide

Prices

Logo in the map	€ 690 cad. (max 5/6 logos each hall)
Single adv page	€ 1.800 cad. (max 10 Pages)
Double adv page	€ 3.500 (only one)
Two page adv	€ 3.000
Inside back cover adv page	€ 3.000
Back cover adv page	€ 3.800

* Vat (if due) **Dimension, format and timing TBD



Focus ON SITE

Personalised lanyard Opportunità in esclusiva



Distributed at every hall entrance, the **lanyards** are a unique communication and branding tool during the days of the event.

A real element of belonging, as well as a gadget collected by all visitors and exhibitors of the event.

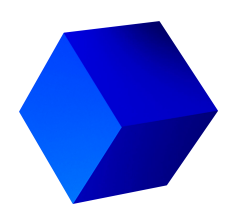
➤ **Exclusive Sponsorship** in the halls to be distributed to all visitors

Price: € 13.000 euro

➤ **Exclusive Sponsorship** to deliver to all Buyers participating at the Buyer's Program

Price: 9.000 euro

*The production and supply of the lanyards are handled by the sponsoring company.
The distribution is by the organizer.*



Focus ON SITE

Personalized shopper Exclusive opportunity



Distributed in the exclusive **Buyers Lounge**, your shopper can have advertising material and personalised gadget of your company.

The bag will be used by **international buyers** who will be your brand ambassador inside the lounge and in the halls.

Exclusive Sponsorship: sponsor and exhibition logo

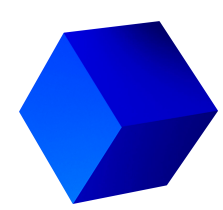
➤ Exclusive sponsorship for **50.000 shoppers**

Price: € 13.000

➤ Sponsorship Exclusive to deliver to the **Buyer**

Price: € 9.000

*The production and supply of the shoppers are handled by the sponsoring company.
The distribution is by the organizer.*



Focus ON SITE

Sponsorship event room in the hall

Exclusive opportunity



Do you want to **customise the event room** and get more visibility during the events?

You can advertise your event room!

Price: € 13.000



Focus ON SITE

Visibility in the Fairground

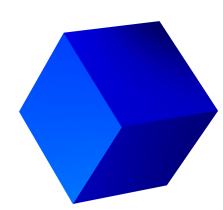


Increase the visibility of your company and become protagonist in the fair ground!

Choose the best solution for your company:

- **LED Wall:** placed in important points, the ledwall guarantee high visibility thanks to the rotation of digital dynamic and appealing contents
- **Printed Advertising:** excellent solutions to have a presence in areas with important visit or traffic.

Prices: contact our Sales Team sales@ipackima.it



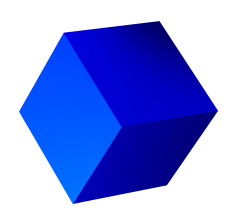
Focus ON SITE

Visibility in the Fairground Ledwall



Price: From 2.000€.

To find out more, contact your sales contact.



Focus ON SITE

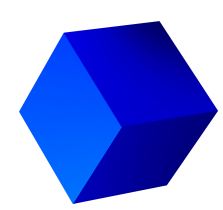
Visibility in the Fairground Metropolitana M1



Price: From 900€.

To find out more, contact your sales contact.

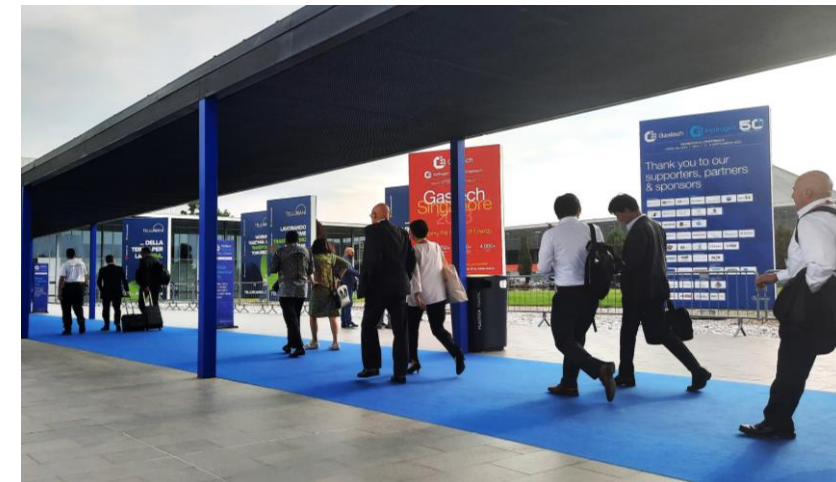
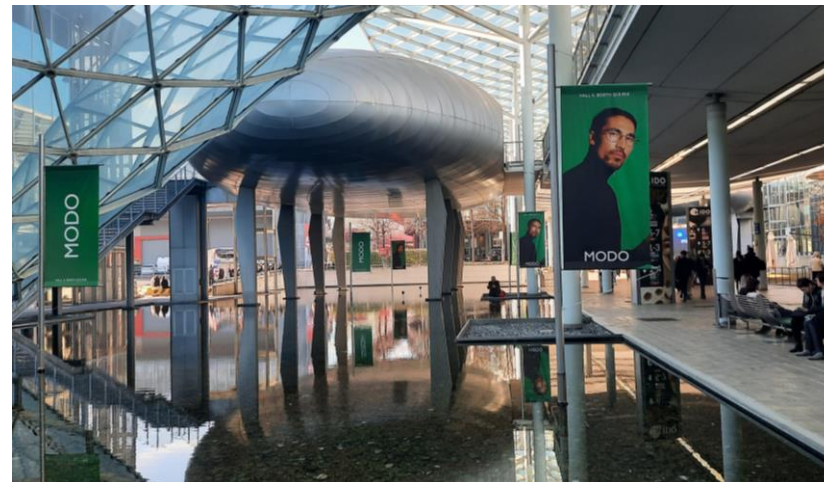




Focus ON SITE

Visibility in the Fairground Banners

Price: From 600€.
To find out more, contact your sales contact.



Focus on
CONTENTS

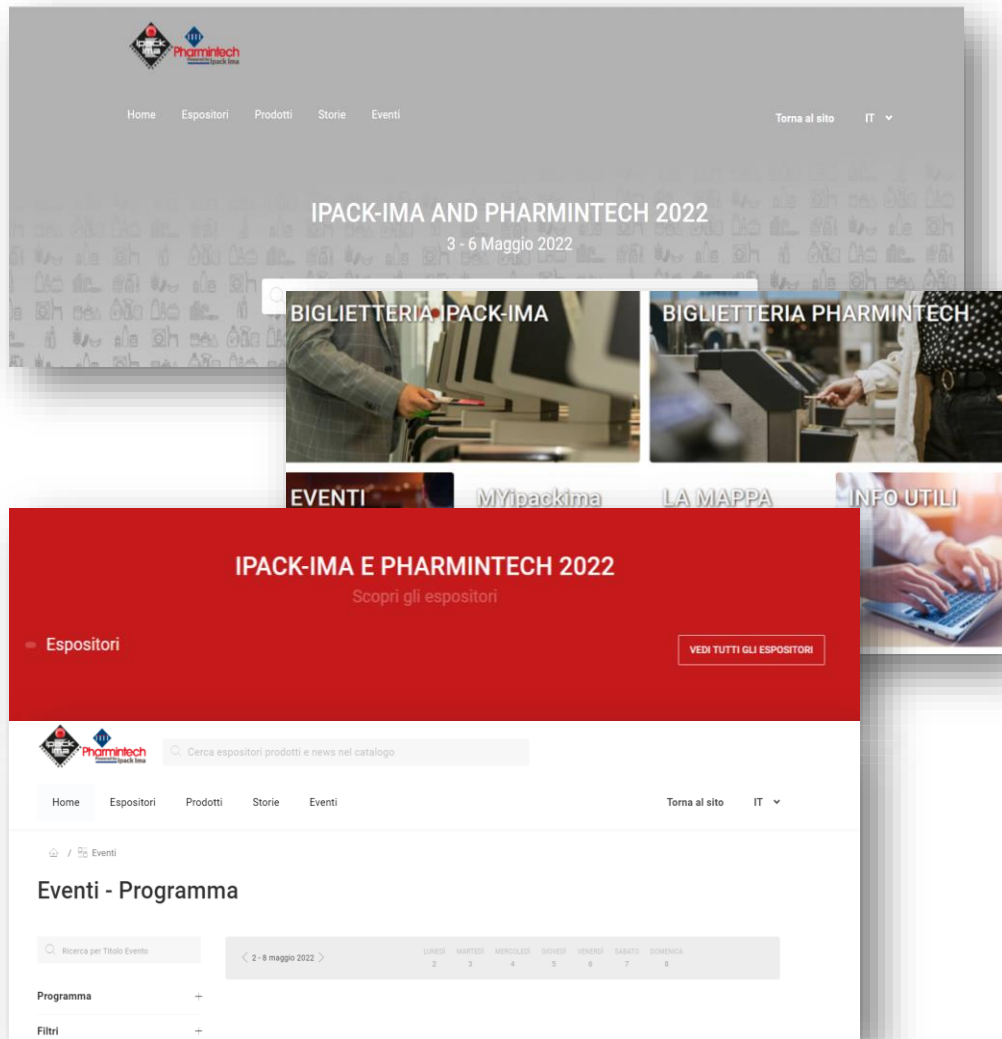




Focus on **CONTENTS**

Digital catalogue

Available for very exhibitors



Increase your **business opportunities** enriching the digital exhibition catalogue with your contents (images, posts, videos, info and technical specs).

This could be a very useful way to **communicate your news** before, during and after the exhibition, creating a virtual showcase.

On the platform you can find the **events program** where you can **proceed with the registration** to take part onsite or in streaming. Furthermore, you can advertise your private events in the digital catalogue.

INCLUDED



Focus on CONTENTS

Interview for your company

Available for every exhibitors



Tecnologia sostenibile tra farmaceutico e cosmetico con Famar Tec. Efficienza, affidabilità e sostenibilità per il mercato farmaceutico sono le parole chiave che caratterizzano da sempre Famar Tec. Delle novità, in vista della presenza in fiera, parlano Eugenio Guerrieri, AD e Michele Sacconi, Head of Sales, customer service e business development.

LEGGI L'INTERVISTA



Minimo spreco e massima efficienza: la filosofia di Steriline. Steriline produce tecnologie per il confezionamento farmaceutico in ottica zero loss, riducendo al minimo perdite e sprechi. Abbiamo parlato con Filippo Parini, area Sales Manager, di come automazione e robotica migliorino i ritmi del confezionamento riducendo errori e aumentando l'efficienza produttiva.

GUARDA IL VIDEO



Comecer: pionieri dell'innovazione nella tecnologia farmaceutica. Comecer è leader nel settore dell'Isolation Technology per l'industria farmaceutica, con soluzioni progettate per garantire un ambiente sterile atto alla manipolazione di prodotti farmaceutici iniettabili, e ridurre il rischio di eventuali contaminazioni. Federico Acciari, Area Sales Manager, ci fornisce una panoramica di un'azienda che pone al centro la sicurezza dell'utilizzatore finale.

GUARDA IL VIDEO



30/01/25 Un hub internazionale dove innovazione e networking si incontrano CONTINUA A LEGGERE



30/01/25 Biglietteria aperta dal 3 febbraio: ottieni il biglietto omaggio! CONTINUA A LEGGERE



17/12/24 Tecnologia sostenibile tra farmaceutico e cosmetico con Famar Tec CONTINUA A LEGGERE



24/07/24 Lugaia: Sistemi di Contenimento all'Avanguardia nel Settore delle Life Science CONTINUA A LEGGERE



24/07/24 Il crollo della ricerca indipendente CONTINUA A LEGGERE



24/07/24 Validare le terapie digitali CONTINUA A LEGGERE

The interview to your company contains product news, company goals, case history and more. It will be available on the website and as special content of newsletter and social post.

An editorial tool with the goal of sharing your company to our audience.

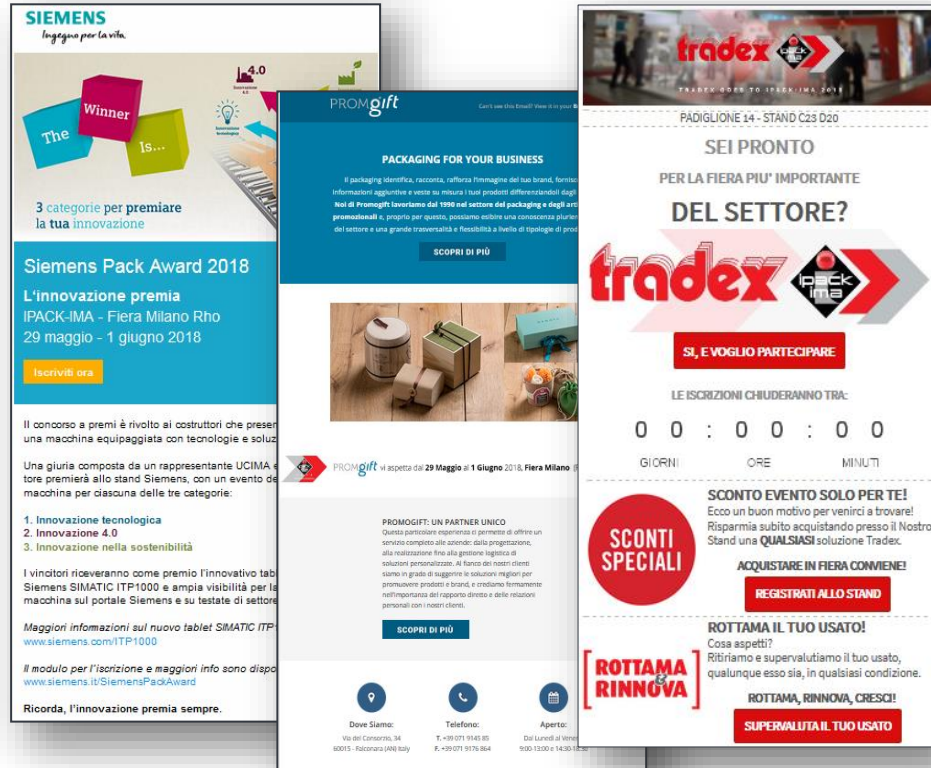
For further information contact our Team at sales@ipackima.it

N.B. Limited spots available, the order is decided by the organizer



Focus on CONTENTS

DEM tailor-made Limite availability

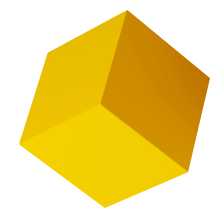


The tailor-made **DEM** Direct Email Marketing of Pharmintech is an effective and unique tool to promote your company.

The **Pharmintech Data Base** offers important contact opportunities:

- 1 DEM from Jan. to Feb. 2025 **€ 2.750**
- 1 DEM March 2025 **€ 3.300**
- 1 DEM from April to May 2025 **€ 3.500**
- 1 DEM from June to July 2025 **€ 2.200**

In order to finalize every DEM, an html file from the exhibitor is required within 15 days prior to the agreed sending date. The DEM program includes sending a maximum of 2 DEMs/month. All prices quoted are exclusive of VAT.



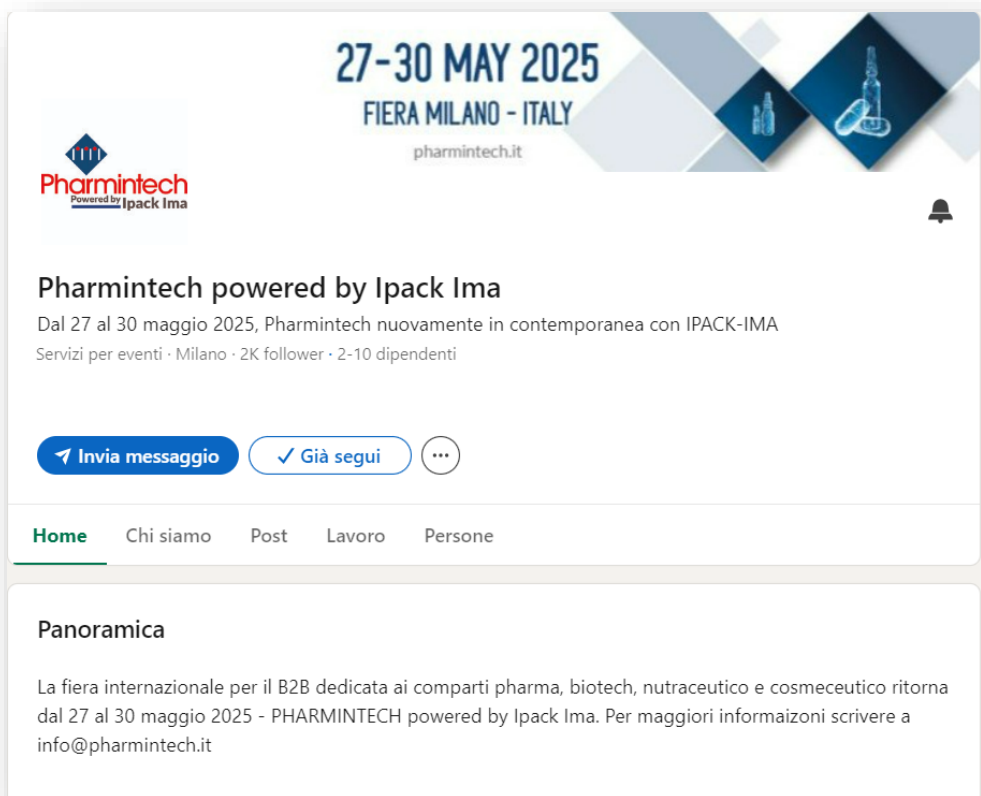
Focus on CONTENTS

Social post and costumized editorial plan

Limited availability



- **2k follower**
- **4/5 posts a week**



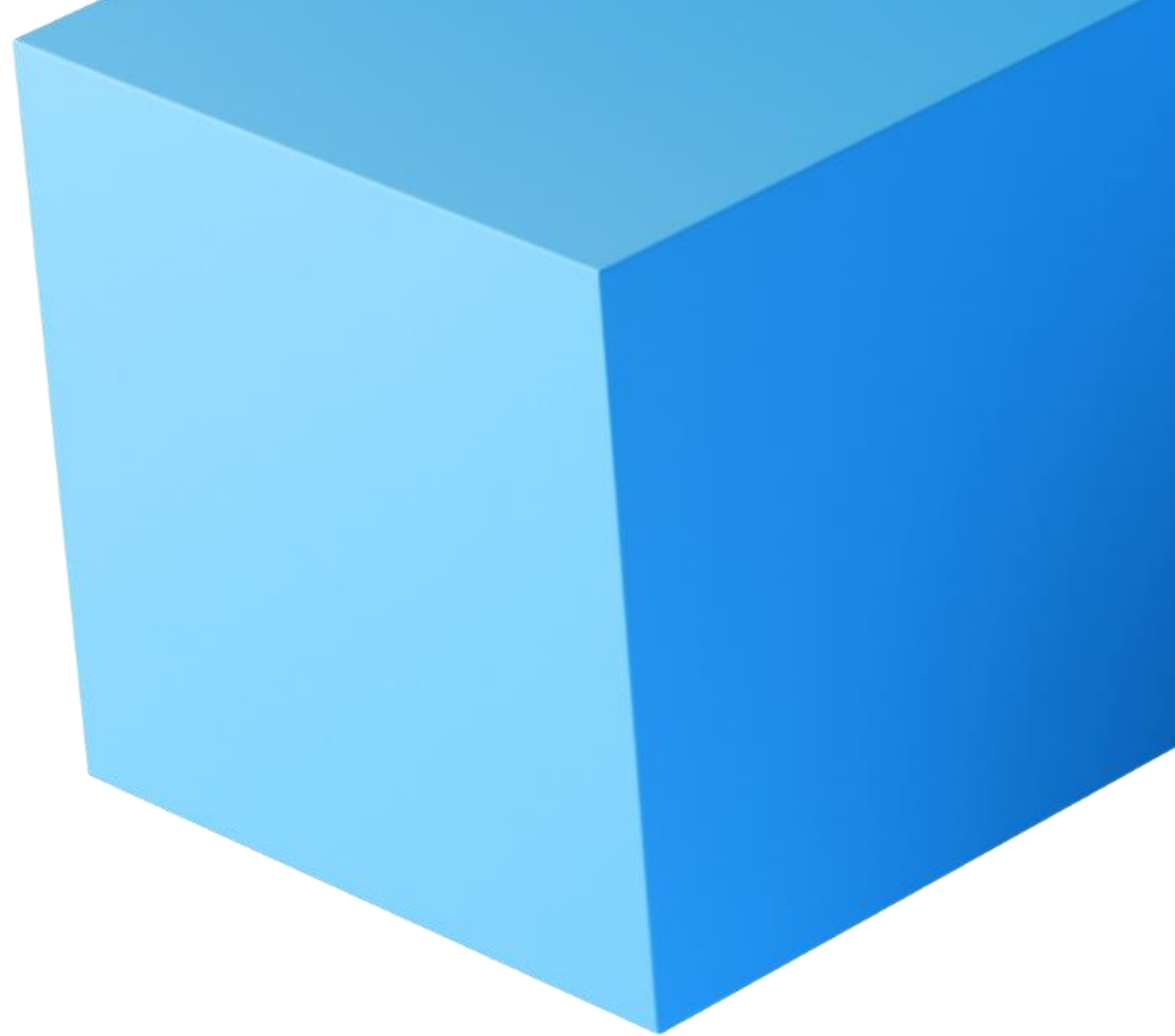
Increase your company visibility in the social media!

Our **LinkedIn** channel could be the right tool to introduce your company to the right costumers before, during and after the exhibition.

For further information contact our Teams at **sales@ipackima**.

N.B. Limited spots available, the order is decided by the organizer

Focus on
NETWORK



SUMMARY: OPPORTUNITIES FOR THE EXHIBITORS



Focus on BRANDING

Tool	Price
Logo in the website lpackima.com	1000€ - 2.500€
Banner in the website lpackima.com	2000€ - 3.000€
Banner in the monthly Newsletter	1.500€ - 3.500€



Focus on SITE

Servizio	Tariffa
Pocket guide	690€ - 3.800€
Personalised Lanyard	9.000€ - 13.000€
Personalised shopper	9.000€ - 13.000€
Sponsorship event room	13.000€
Visibility in the fairground	Dedicated price list



Focus on CONTENTS

Servizio	Tariffa
Tailor-made DEM	2.200€ - 3.500€



Focus on NETWORK



Bundle Package



Find out our **advertising packages** to maximise your company visibility!

You can choose the post suitable for your company and save up **until 25% on our sponsorship proposals.**

Become protagonist at **Pharmintech 2025!**





€ 5.000

- ✓ Banner website in January
- ✓ Company Logo website in January
- ✓ Banner in the newsletter in January



**Medium
Level**

€ 10.000

- ✓ Banner website in February
- ✓ Company Logo website in February
- ✓ Banner in the newsletter in February
- ✓ 1 Ledwall along Corso Italia
- ✓ Company Logo in the Pocket Guide
- ✓ 1 Ledwall Service Center Stairs
- ✓ 1 single adv page in the Pocket Guide



**Silver
Level**

€ 15.000

- ✓ Banner website in March
- ✓ Company Logo website in March
- ✓ Banner in the newsletter in March
- ✓ DEM in March
- ✓ 2 Ledwall along Corso Italia
- ✓ Company Logo in the Pocket Guide
- ✓ 1 single adv page in the Pocket Guide

A gold-colored, multi-pointed starburst badge with a textured surface. The text "Gold Level" is written in white, bold, sans-serif font, centered within the badge.

**Gold
Level**

€ 20.000 only one availability

- ✓ Banner website in April
- ✓ Company Logo website in April
- ✓ Banner in the newsletter in April
- ✓ DEM in April
- ✓ Two Page advertising in the Pocket Guide
- ✓ Company Logo in the Pocket Guide
- ✓ Ledwall East Gate
- ✓ Ledwall South Gate

A dark grey, multi-pointed star-shaped badge with a metallic texture. The text "Platinum Level" is written in white, bold, sans-serif font, centered within the badge.

**Platinum
Level**

€ 25.000 only one availability

- ✓ Banner website in May
- ✓ Banner in the newsletter in May
- ✓ Logo website in May
- ✓ DEM in May
- ✓ Back cover advertising page in the Pocket Guide
- ✓ Ledwall Service Center on the balcony
- ✓ Ledwall East Gate
- ✓ Ledwall South Gate
- ✓ Ledwall West Gate



Pharmintech
Powered by **Ipack Ima**

MEET YOU ALL

MAY 27 - 30 2025 | FIERA MILANO RHO - ITALY

tel. +39 02 3191091 | info@pharmintech.it

An event by:



Organized by Ipack Ima srl